

JOB OPPORTUNITY

STATE OF CALIFORNIA

CALIFORNIA TRADE AND COMMERCE AGENCY

Equal opportunity to all regardless of race, color, creed, national origin, ancestry, sex, marital status, disability, religious or political affirmation, age, or sexual orientation.



CLASSIFICATION: Associate Governmental Program Analyst
(P/FT) *Salary Range:* \$3,764 - \$4,576

DATE: June 7, 2000

LOCATION: Marketing and Communications

FILING DEADLINE: Until filled

JOB DUTIES: Under the lead direction of the Staff Information Systems Analyst, this position will perform the following duties:

Web Support for the Division of Tourism: Responsible for support and development of the web services in support of the Division. Work with Program and Information Technology Services staff on multiple levels to implement the new site.

- Design – Modify existing content to reflect new design elements including: navigation, ancillary graphics, charts, etc. Revise and edit HTML scripting. Complete minimal database programming to support dynamic content (calendar info, etc.).
- Maintenance – Review web server logs to identify traffic patterns and marketing trends. Review web content of Tourism web server for outdated or incorrect data. Test new or revised web site pages. Develop creative new web pages and graphics. Interact with programs/offices involved in web projects.
- Staff Training and Support – Coordinating content developers. Interact with Tourism web customers to help target web site to meet their needs. Coordinate with staff regarding new content for web site. Ensure compliance with W3C Accessibility Guidelines.

MINIMUM QUALIFICATIONS:

- Knowledge and understanding of web servers, database servers, and applications servers as they apply to the web.
- Knowledge of application development tools, middleware, and backend database, Windows/NT operating systems, and systems analysis and design techniques (systems development life cycle).
- Excellent communication skills, ability to work with all levels of staff.
- Capable of handling multiple assignments.

SROA AND SURPLUS EMPLOYEES ENCOURAGED TO APPLY

Contact: Mitch Garbutt

Phone: (916) 322-3404

PLEASE SUBMIT YOUR APPLICATION TO:

California Trade and Commerce Agency
Marketing and Communications
801 K Street, 19th Floor
Sacramento, CA 95814
Attention: Mitch Garbutt
RPA #00-145